

Who's looking at you?



UNHACK

Android application concept by
Shreshta Jaisingh, VC
M. Des 146250010

Introduction & Branding guidelines

Unhack was designed for the consumer who wants to see who can view personal data, it also offers a certain degree of control over privacy by allowing the user to block or stop apps that invade into a certain aspect of his phone. A strictly no-spy software, the idea for the app's icon is also no-nonsense. It depicts a private eye with a not allowed symbol. The idea is to make your phone as transparent in information exchange as possible.

The colors chosen were orange and yellow, a range of brights contrasted by navy blue to create a sense of urgency, but not of the damaging kind. Yellow tends to draw the eye.

The font used, MISO is an architectural lettering font, able to balance a wide variety of skinny and chunky text. It is a condensed font that is very good for vertical displays like the mobile phone.

MISO

Light

Regular

Bold

COLOR PALETTE



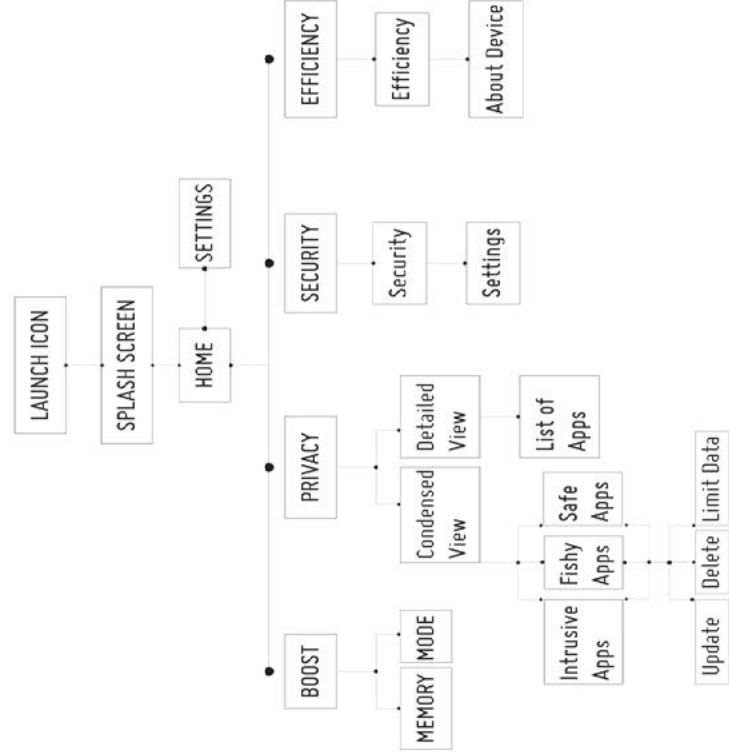
Important Changes

Re-categorised Permissions:

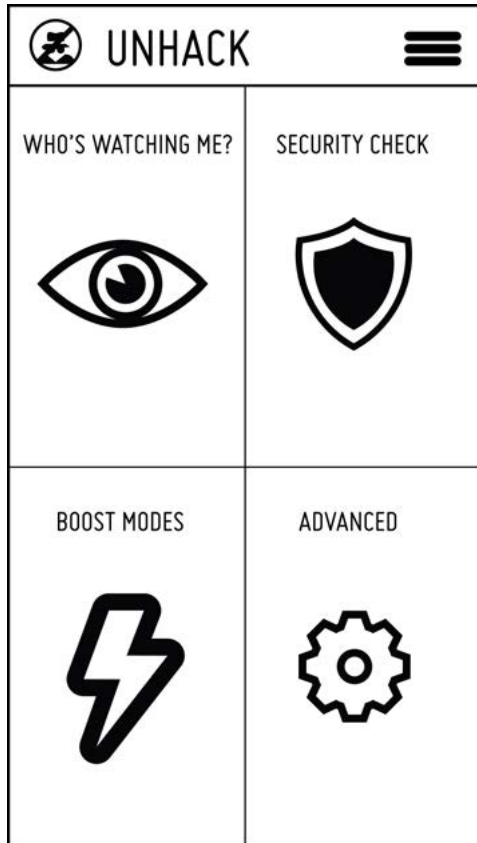
Permissions were lumped into categories such as Intrusive, Fishy and Safe. An aggregate set of privacy violations makes a stronger case for the user to delete/disable an app that going through a long list of individual permissions.

Elimination the 'Geek/Nerd' aspect of the app as it scares users away from adapting to new technology

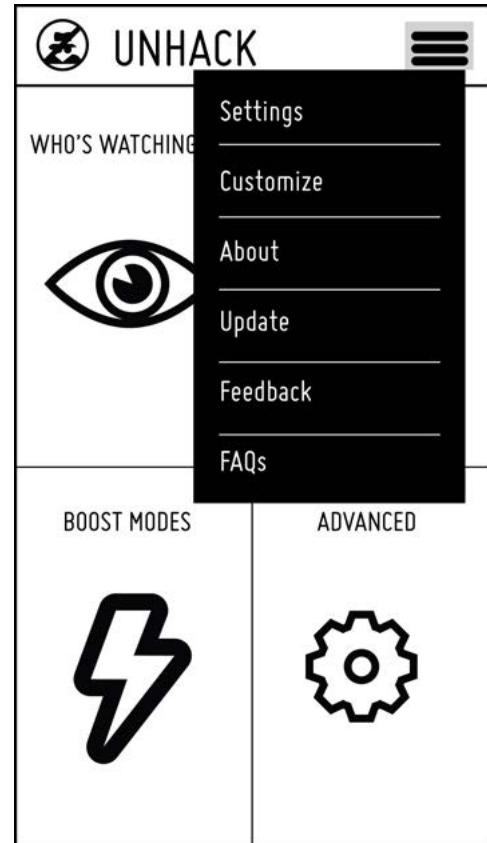
Redesigned Information Architecture (Flowchart)



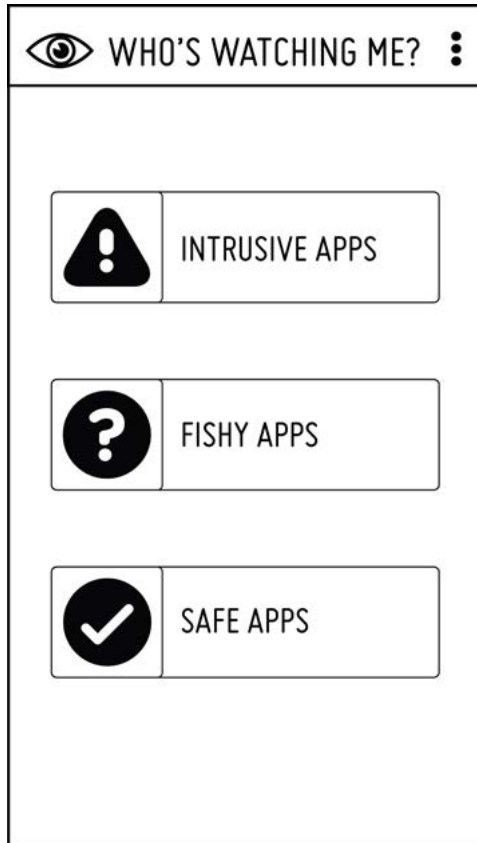
Key Wireframes: Home Page



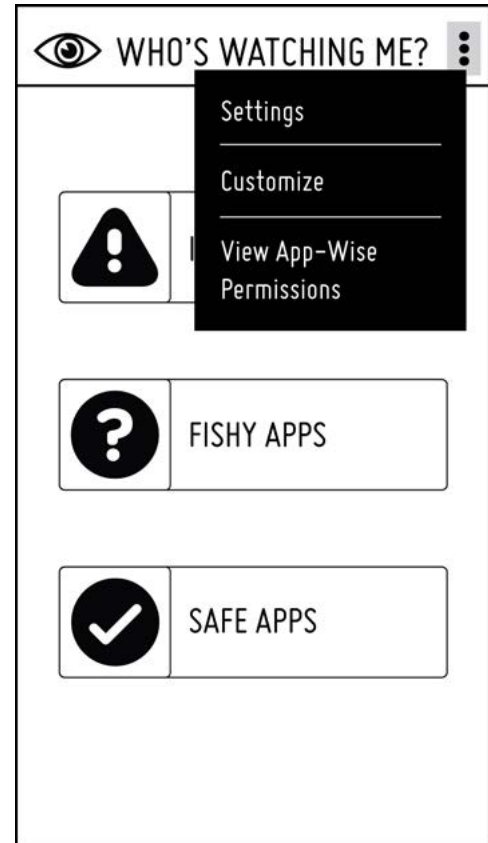
Drop down menu



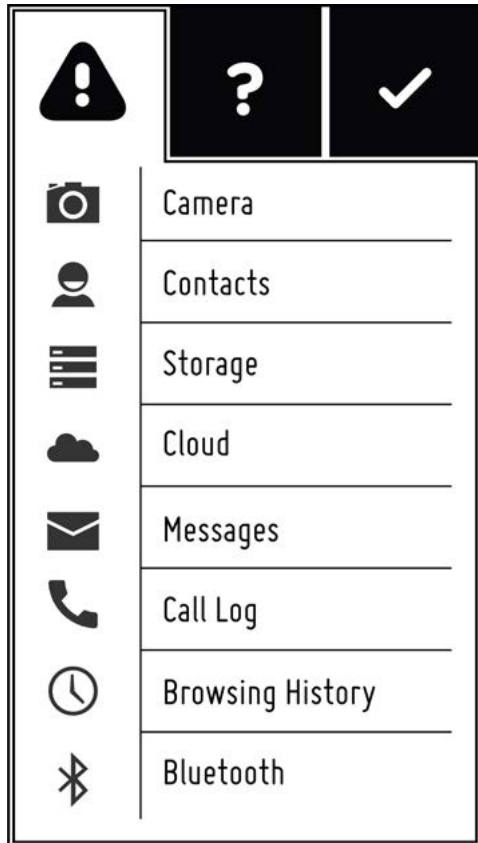
What can see what



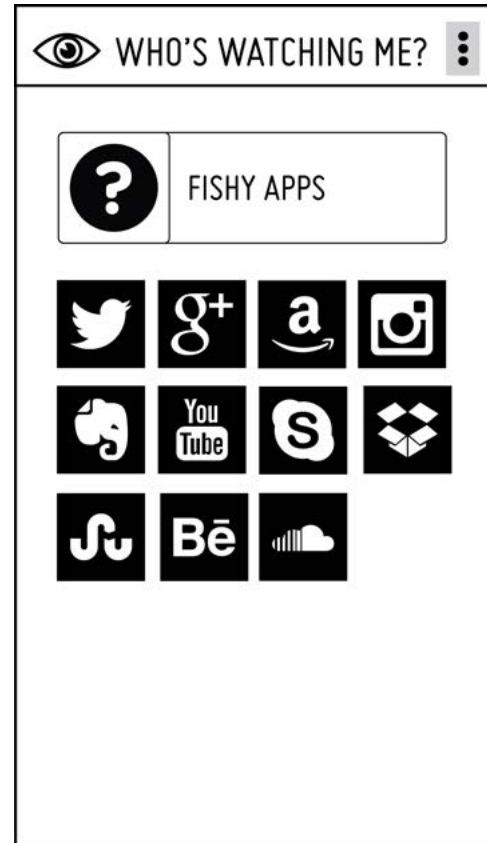
App-wise permission list



View 2 of App-wise permission list



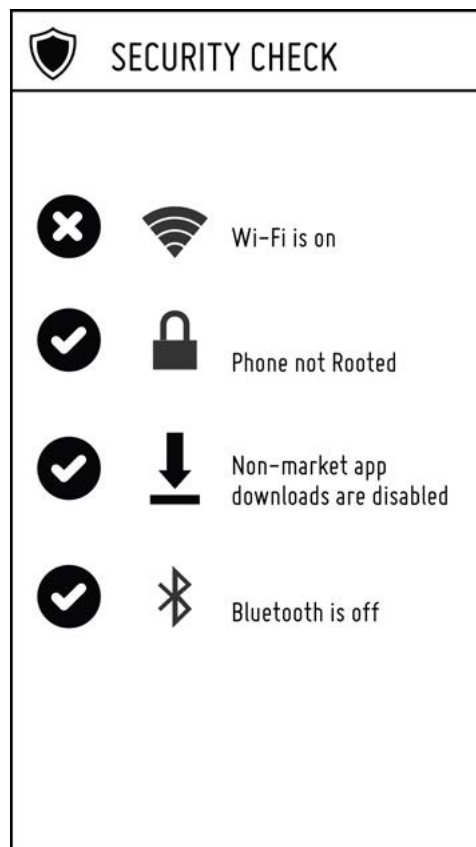
Expanded view



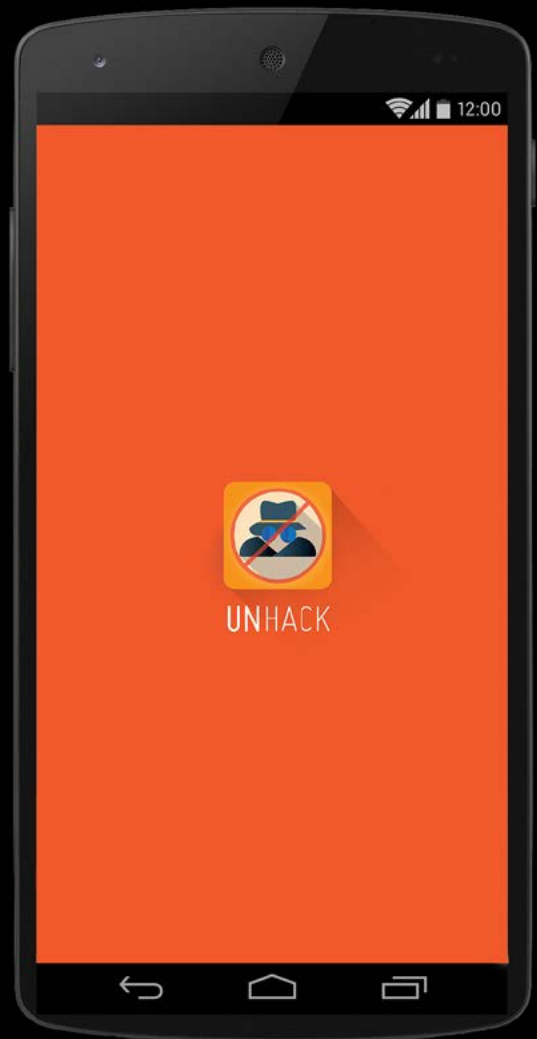
Upon selection of an app

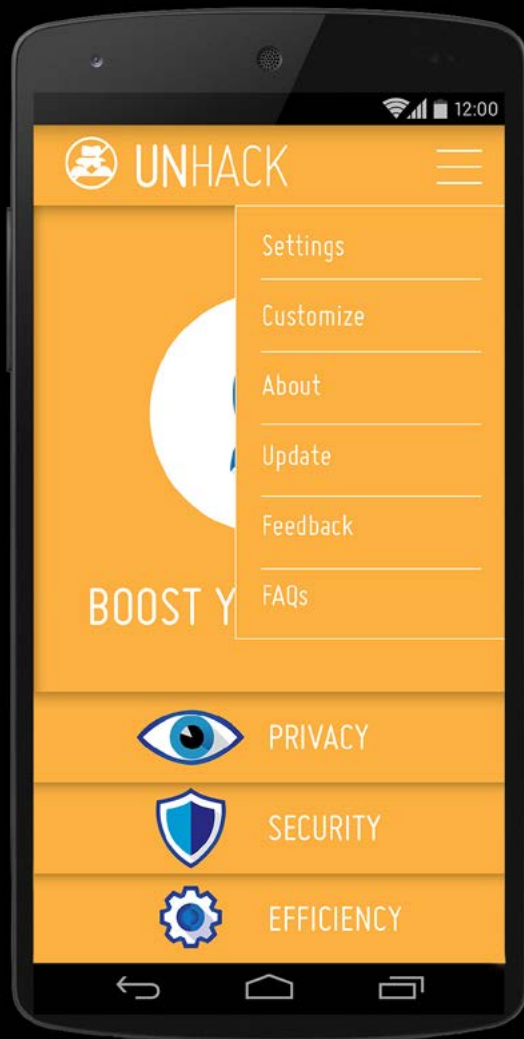


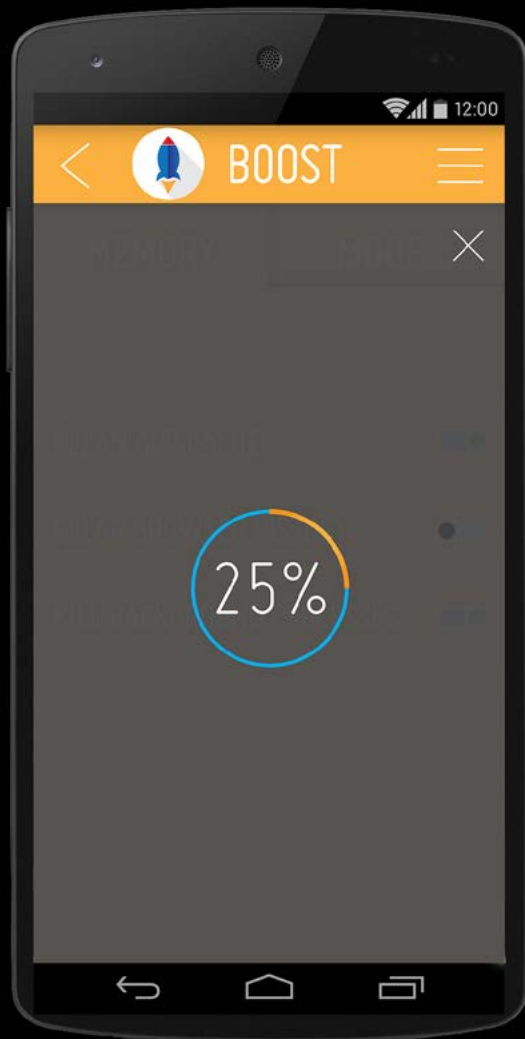
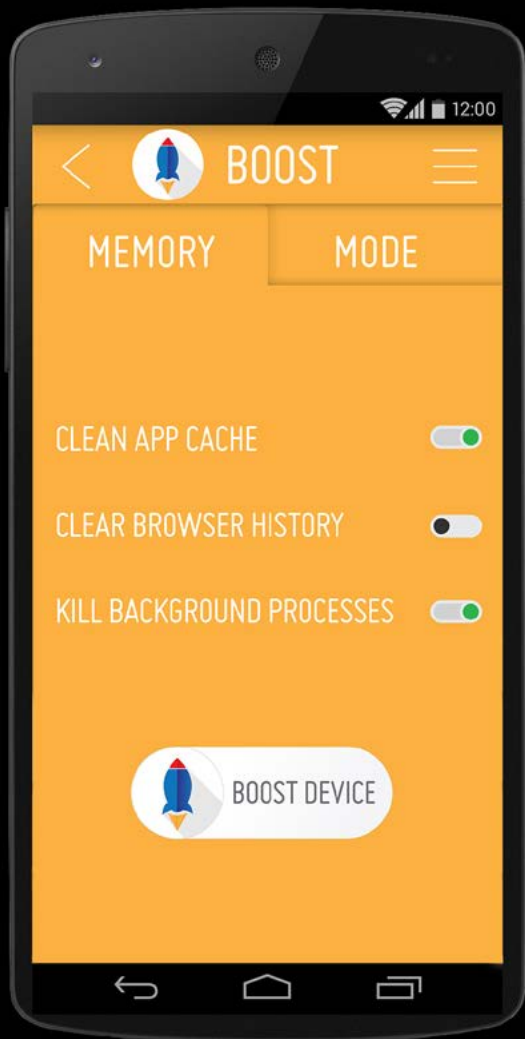
Security

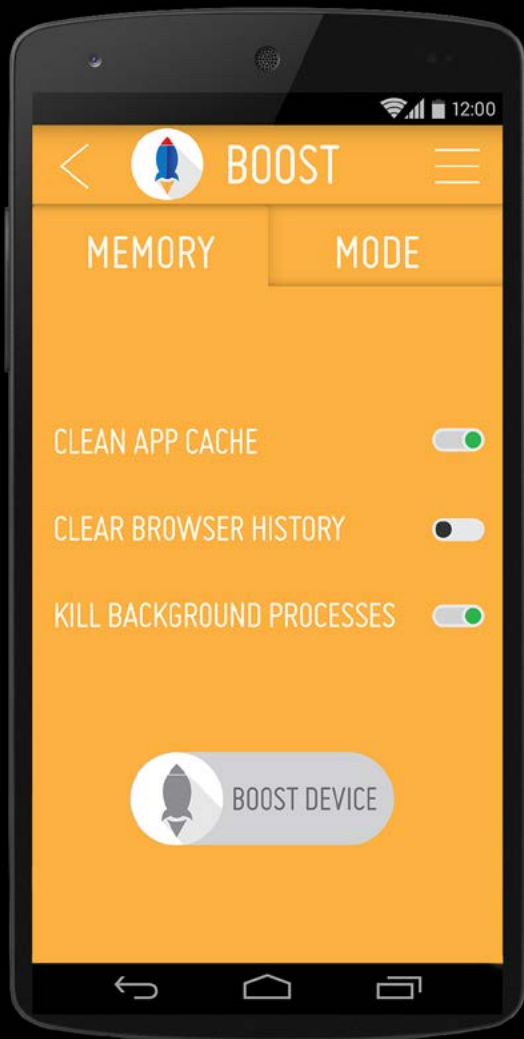


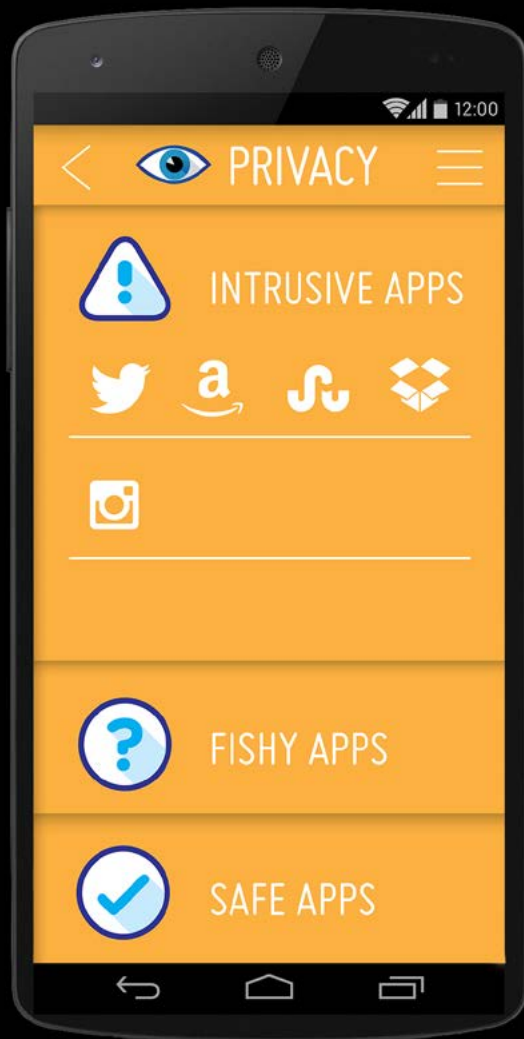
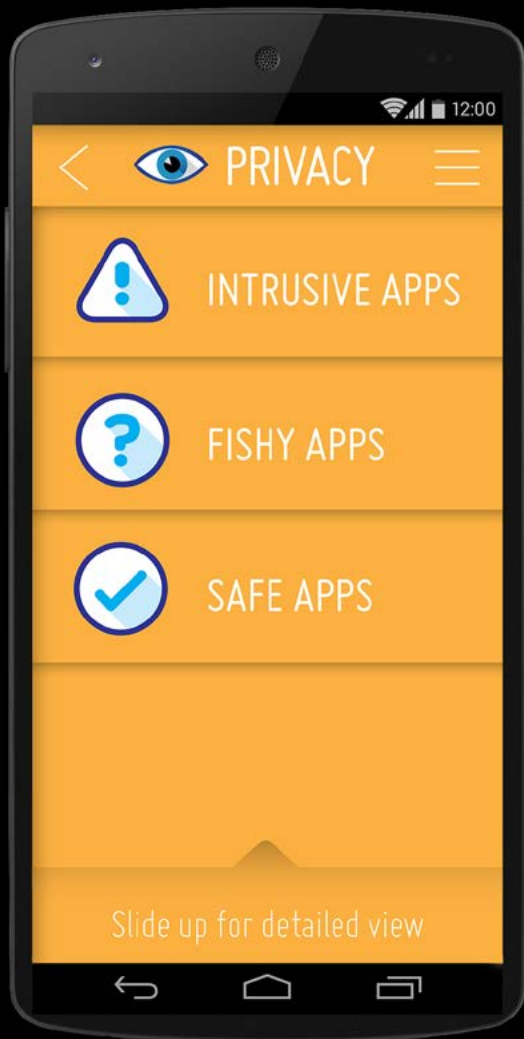
Final GUI Screens:

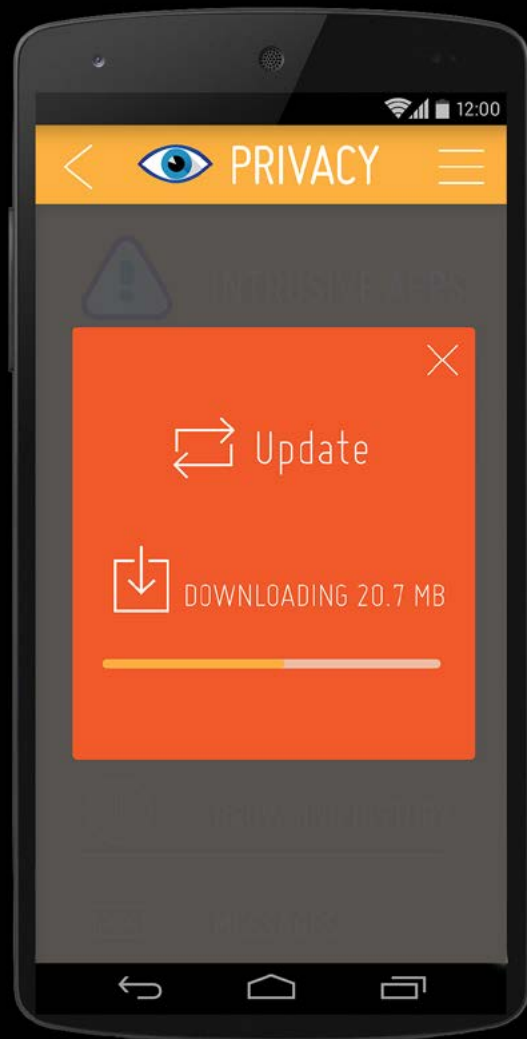


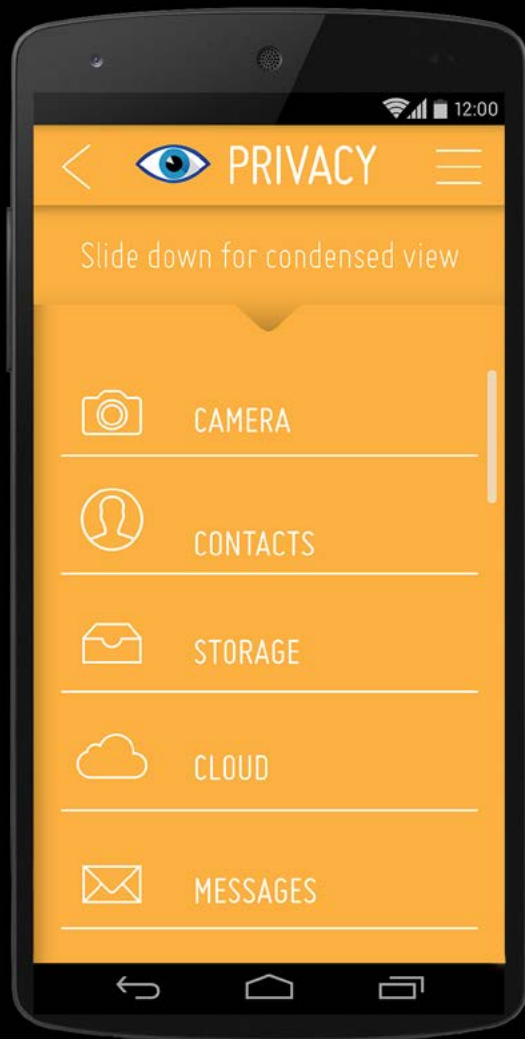
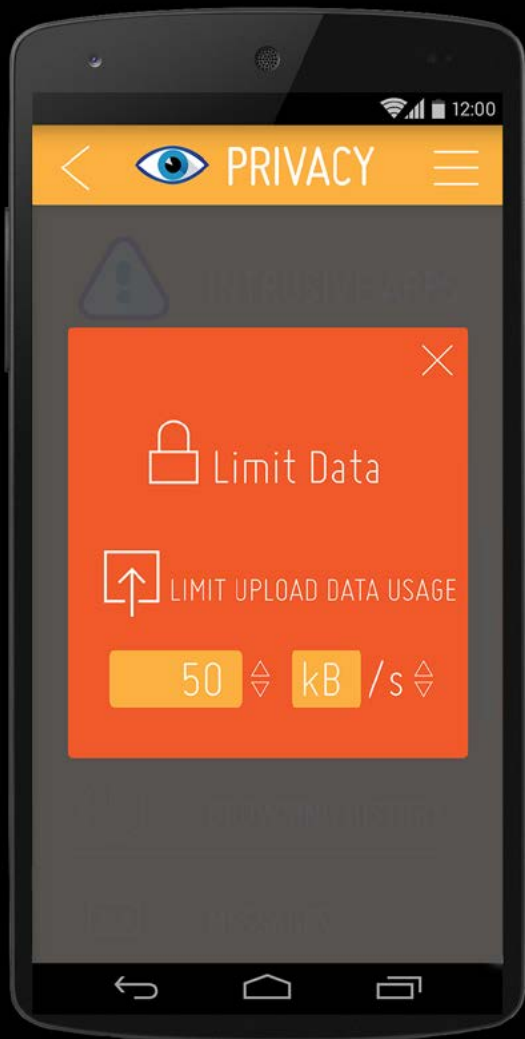


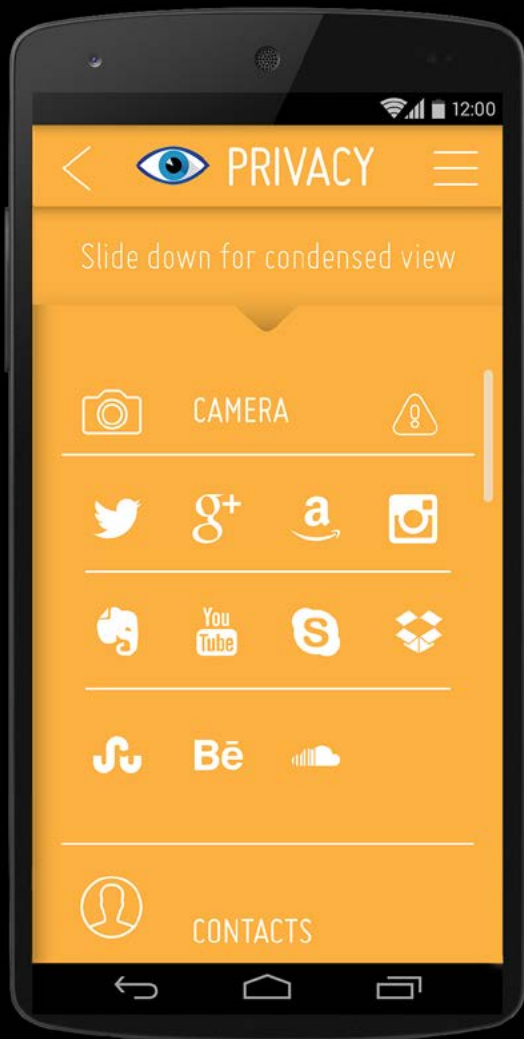


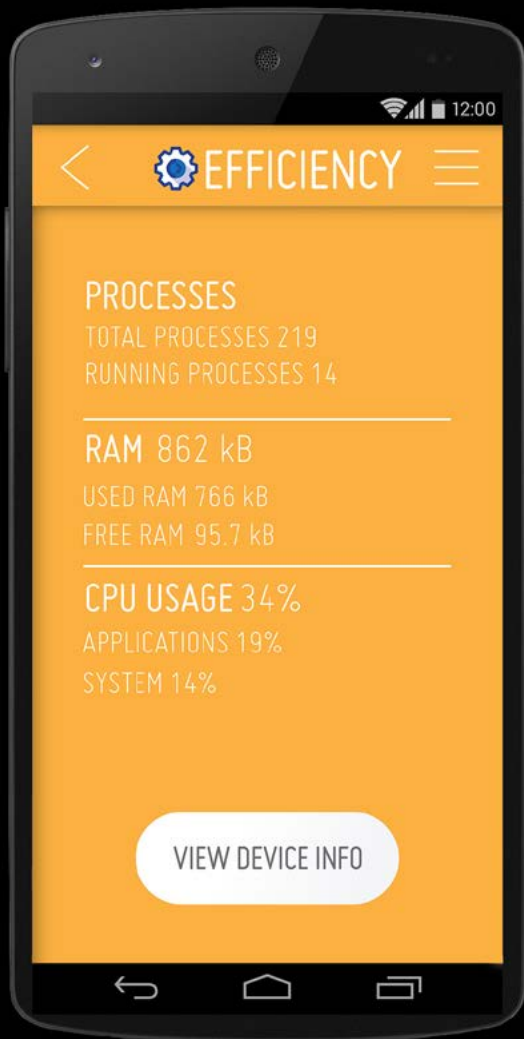














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